



Happy Thanksgiving

Message from Wilson In Baptiste, CEO

The story of Gems of Saint Lucia is a fascinating and exciting one. Gems was conceptualized and executed to satisfy one question: **Can tourism be used as a vehicle to solve the socio-economic challenges facing ordinary folks?**

The tourism industry is a problem solving industry and what better vehicle to achieve that goal. Throughout this journey, we have met some remarkable people who share our vision. Yes, they want to work with us to answer that one question. However, they do not want to be labelled tourists. They want to be called "Friends of Gems." They do not want to promote hotels. They want to promote "Gems Comforts."



They want to immerse in the local culture and promote "Gems Comforts" to their relatives and friends in an intimate and passionate fashion. They also want us to create a wider variety of products: not sea, sun and sand. They want to see us work with professionals like Vincent McDoom to introduce the Fashion Industry, through Fashion Valley. This product is ready for launching.

We are delighted for the positive responses which we have received from both Ottawa and Toronto. Our Director of Operations, Magdalene Cooman, has done an excellent job in introducing Gems to Ottawa and the Caribbean Tourism Organization in introducing Gems to Toronto. Gems is now on the lips of most professionals in Ottawa and Gems of the Caribbean, which will bring about more products, is now ready to be launched.

The journey has been challenging at times. However, it is because of your support that we have kept growing. We are not where we would like to be. But we are happy with who is travelling with us on this journey. And this is YOU. Thanks for your support, encouragement and motivation.

Happy Thanksgiving!
Wilson

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Vila Isis – Saint Lucia



Thank you to all our Sponsors, Partners, Friends of Gems,
Followers and Supporters!

Visit us at www.gemsofsaintlucia.com

Contact: Wilson@gemsofsaintlucia.com

Gems of Saint Lucia is Gems of Saint Lucia is the new and innovative concept which engages St. Lucians and friends of St. Lucia in the socio-economic development of Saint Lucia through tourism.

Message from Magdalene Cooman, DOO

We would like to wish Canada and all Canadians a Happy Thanksgiving Day! Thanksgiving Day began as a celebration to recognize the blessing of the harvest and previous year. At Gems of Saint Lucia, we want to thank all of our sponsors, partners, followers and in particular, Friends of Gems for being a blessing to us in so many ways! Since we launched our Canadian arm of Gems, we are thrilled at the encouragement and support by Canadians and their excitement in choosing to make Saint Lucia a destination of choice! We thank you all for your support and encouragement in making this marketing concept work.



As we celebrate Thanksgiving, I personally wanted to share a special recipe, Pumpkin Talcari, with you. It is one of my favorites from Saint Lucia and which I learnt from my mom. It is of Indian heritage.

Happy Thanksgiving!
Magdalene



**Magdalene's
Pumpkin Talcari Recipe**



Ingredients:
(For 4 - 6)

- 2 lbs pumpkin
- ¼ lb salted cod fish (optional)
- ½ onion
- 4 cloves of garlic
- 2 sprigs of green onion
- 1.5 tablespoons of curry powder
- 2 tablespoons oil

Method:

1. Boil salted codfish in a pan of about 8 cups of water for about 20 minutes to remove salt.
You can also soak codfish in water overnight.
2. Cool with cold water and shed codfish into small pieces. Set aside.
3. Peel and cut pumpkin into small pieces. Chop onions and garlic.



(Recipe continues on next page)

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Add oil to non-stick pan over medium heat. Sautee onions, garlic and curry powder.



4. Add shredded codfish and then pumpkin.
5. Reduce heat to low. Cover pan and allow the pumpkin to cook slowly for about 40 minutes. You can also add about ½ a cup of water – it depends on the quality of the pumpkin. Some pumpkins have a higher level of water than others.
6. The finished product should be consistent, soft but NOT watery.
7. Serve with rice, “sohari” (another Indian dish which is basically flat tortilla shells, which are lightly fried in hot oil).

Thank you to the Caribbean Tourism Organization, Export Development Canada, The Ottawa Community Loan Fund, Murillo Torres, Auto Paradise, Gemma Follini, Kevin Williams, for Supporting our First Canadian Caribbean Business Tourism Forum in Ottawa.



Upcoming Event:



Fashion Valley "Victoire De-La-Mode" International Fashion Festival in Saint Lucia with International Celebrity

Vincent McDoom

This is a great opportunity for Fashion Designers to exhibit their products.

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We are grateful for your support



Launch of Gems of Saint Lucia, Ottawa, Canada



Caribbean Tourism Week, Toronto



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